



NEWS RELEASE

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Kansas Lottery Launches New Draw Game: Ticket Giveaways at Three Locations

TOPEKA, KAN. – The Kansas Lottery is launching its first new draw game in several years, giving players a chance to win big money for years to come. In fact, some prizes last a lifetime! Sales start November 15 for the Lucky for Life game in which the top prize is \$1,000 a day for life and the second place prize is \$25,000 a year for life.

Lucky for Life plays cost \$2 each. Drawings are held twice a week on Monday and Thursday, with the first drawing in Kansas on Thursday, November 17. Players pick five out of 48 numbers and one number out of 18 for the “Lucky Ball.” They can choose their own numbers or let the computer pick the numbers (Quick Pick) and can play up to 15 consecutive drawings with a multi-draw ticket.

News Conferences/Promotions at Three Locations

To introduce players and the news media to the Lucky for Life game, Kansas Lottery Executive Director Terry Presta and Lottery staff are holding a trio of news conferences and promotions. The first 100 players at these three Kansas Lottery retail locations will receive a FREE \$2 Lucky for Life ticket:

11:00 a.m. – Nov 15

Dillons 87
5311 SW 22nd Place
Topeka

11:00 a.m. – Nov. 16

Kwik Shop 746
4802 E. 21st N.
Wichita

11:00 a.m. – Nov. 17

Hen House 24
11721 Roe Ave.
Leawood

Immediately following a short 10-minute news conference at each location, the Lottery will give away FREE \$2 Lucky for Life tickets to the first 100 players in line. Individuals must be 18 or older to get a free ticket. Players will also have a chance to get free Lucky for Life merchandise with a \$10 or \$20 lottery purchase.

SPECIAL DEAL: Nov. 15 – Dec. 31

As part of the Lucky for Life kick-off in Kansas, from November 15 to December 31, players who purchase \$6 or more of Lucky for Life on a single ticket will automatically

receive a FREE \$2 Lucky for Life ticket. Players will receive four plays for the price of three. This is a statewide “Buy Three, Get One Free” promotion.

Lucky for Life Prizes

Both of the top two Lucky for Life annuity prizes of \$1,000 a day and \$25,000 a year are payable for a winner’s natural life (minimum 20 years). Winners can also choose to get a one-time cash payment. The cash option is \$5.75 million for the top prize and \$390,000 for the second-place prize. In addition to the top two prizes, there are eight other ways to win that pay from \$3 to \$5,000. As with all draw games, Kansas players will have 365 days from the date of the drawing to claim Lucky for Life prizes.

Lucky for Life Drawings

Drawings are done with a ball machine at approximately 9:38 p.m. Central Time in Hartford, Connecticut. Kansas players must purchase tickets before 7:59 p.m. Central Time on draw days.

Can I watch the drawings on television?

Drawings will not be televised live in Kansas, but players will be able to view videotape of drawings on kslottery.com or luckyforlife.us.

How can players find out if they have won?

Winning numbers will be posted on kslottery.com as soon as possible after each drawing. Winning numbers will also be included on the “Check your Lucky for Life Numbers” page on www.kslottery.com. At the retailer, players can check Lucky for Life tickets on a Check-a-Ticket machine or ask a clerk to check the ticket for them. Clerks can also print a winning numbers report on their terminals.

How many member lotteries are there in Lucky for Life?

Kansas is the 22nd state to offer Lucky for Life to its players. The 22 lotteries are Arkansas, Colorado, Connecticut, Washington, D.C., Delaware, Idaho, Iowa, Kansas, Kentucky, Maine, Massachusetts, Michigan, Minnesota, Missouri, Montana, New Hampshire, North Carolina, North Dakota, Ohio, Rhode Island, South Carolina and Vermont.

For more information on Lucky for Life, including a “How to Win” chart and odds of winning at each prize level, visit Lucky for Life on the Kansas Lottery website www.kslottery.com.

The last time the Kansas Lottery introduced its players to a new draw game was in January 2010 when Kansas began selling Mega Millions.